Gifts That Give

Gifts That Give is a project that aims to reduce wasteful gifts and replace them with contributions to charities. I came up with the idea in 2019, just before the Covid-19 pandemic. I started working on the website and the idea in April of 2020, and had the first donations pour in by May of the same year. The initial campaigns raised around 100,000INR (~1,200USD) in the first month.

After that, the whole idea was redesigned to make it easier to use, and the website went live in August. I maintained the project for 2 years, taking courses in social entrepreneurship and building relationships with various charitable organizations such as the Thane SPCA. I visited the Thane SPCA on a number of occasions and throughout the pandemic, supported their efforts.

Links:
Columbia certificate: https://l.jaiveer.me/columbia-certificate
Columbia ID: https://l.jaiveer.me/columbia-id